

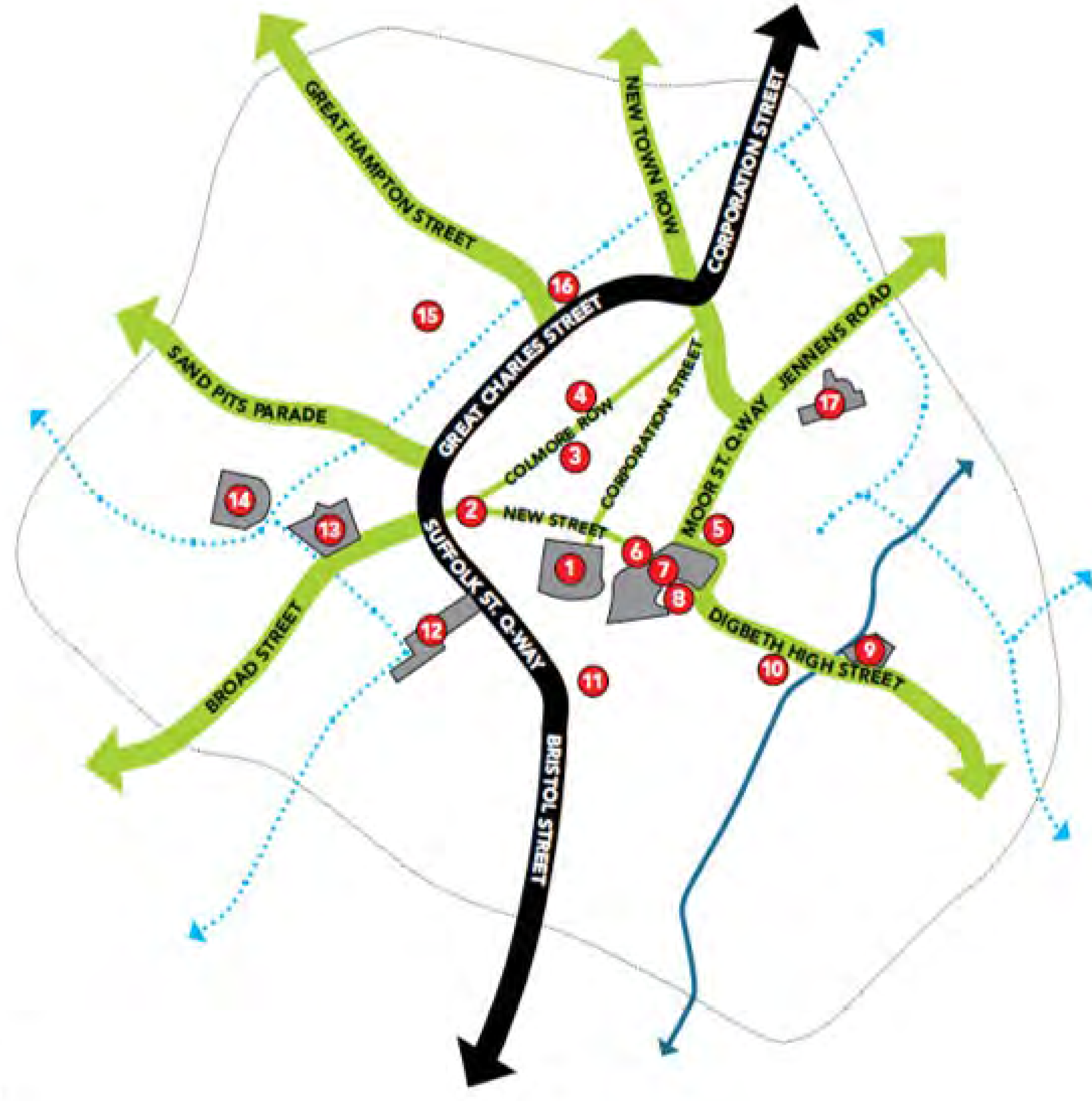
PLOT D, NEW GARDEN SQUARE

DESIGN EVOLUTION

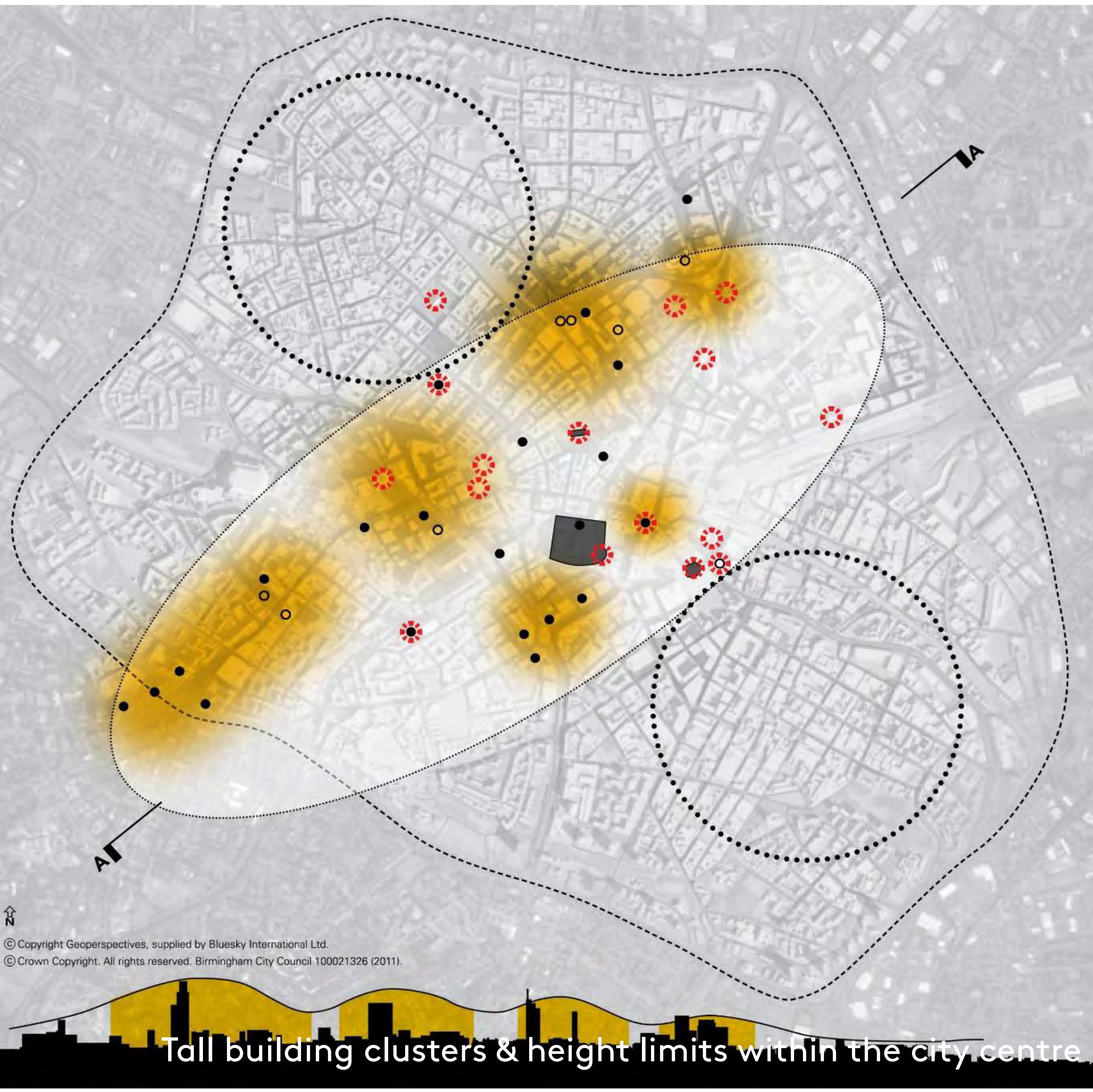
Moda's proposals for Plot D will deliver a landmark building both within the New Garden Square masterplan and Birmingham.

The proposed scheme has been influenced by the Birmingham Design Guide, with Plot D identified as a key gateway for the city, as part of the New Garden Square masterplan.

Plot D sits adjacent to the tall building cluster zone, and several existing and new tall buildings along Broad Street and the Hagley Road corridor.

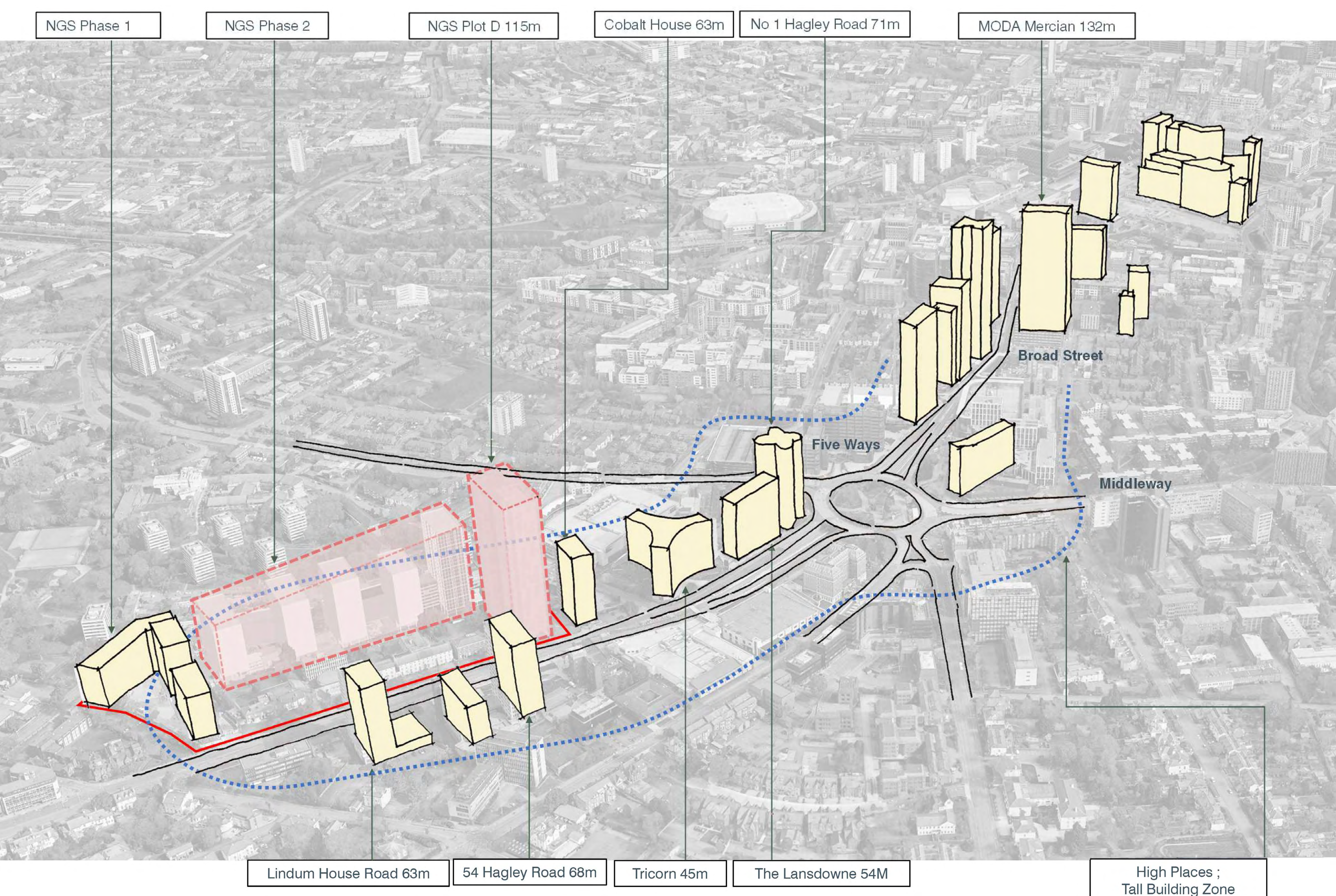


Landmark buildings, key routes and features in the city centre



The design team has also referenced the emerging Our Future City Plan, which guides how Birmingham will grow up until 2040.

New Garden Square, and Plot D with it, falls within the proposed Central South area. This identifies the Hagley Road Corridor as one of three 'Growth Zones.'



Visit the consultation website:
ngs-consultation.co.uk

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**MODA
GROUP**

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